Launch Hub

PROGRAM REQUIREMENTS

WHAT IS THE LAUNCH HUB?
The Launch Hub is the launching pad for the hottest new products and services making their debut at WOCNext 2020. Display your product(s) in this interactive showcase on the exhibit hall floor. Add on a 10 minute “Product Pitch” to present its features and benefits directly to the attendees! Entrants become eligible for the People’s Choice Award, recognizing the top new products of the year.

Plan now to promote your new product or service at WOCNext 2020. The Launch Hub will give you valuable exposure including:

BEFORE THE SHOW
• FEATURED – In an issue of the “WOCNext News” e-newsletter (sent to all registered attendees and prospects).
• PLACEMENT – A product listing on WOCNext.org.

AT THE SHOW
• IN YOUR BOOTH – New Product designator sign for display in exhibit booth.
• LOCATION – Your product on display in the WOCNext 2020 Launch Hub throughout the entirety of the show.
• CALL OUT – A special listing of all new products and services featured in the Final Program.

Winners of the People’s Choice Award will be honored as the top new products of the year at the closing of the Exhibit Hall.

AFTER THE SHOW
• BE SEEN – People’s Choice Award winners will be profiled in Post Event “WOCNext News” e-newsletter.
• BE HEARD – Be featured in an episode of the WOCN Society WOCTalk Podcast.

HOW DO I QUALIFY?
All of the following requirements must be met before your entry will be considered for judging:

1. You must be an exhibitor at WOCNext 2020.
2. The product/service must be introduced between January 1, 2019, and June 5, 2020.
3. The product/service must be available to the market no later than three (3) months after WOCNext 2020.
4. The product/service must be a new innovation.

WHAT ARE THE DEADLINES AND FEES FOR ENTRY?
Submit a completed application and accompanying materials by the following dates to take advantage of lucrative exposure opportunities.

LIMITED OPPORTUNITIES AVAILABLE!

MONDAY, March 30, 2020
Application Fee: $250 for each entry – display only
Add on - $500 for a 10 minute “Product Pitch

QUESTIONS? Please call or e-mail Brooke Passy at bpassy@wocn.org or 856-380-6815.