



MyWOCN – Generate More Sales Leads

Enhanced eBooth Listing Options: Basic (Included); Silver Listing (\$99); Platinum Listing (\$149)

Item	Basic	Silver	Platinum
eBooth Profile Add relevant company information	1000 characters	1,500 characters	2,500 characters
Product Categories Select the ones that buyers are most likely to search to find you.	5	8	10
Products Display detailed product descriptions along with the full color images.	1	2	6
Press Releases Highlight what's happening at your company.	1	2	6
Show Specials Spotlight the special deals - discounts, giveaways & sweepstakes.	1	2	6
Attendee Direct Connect Send emails directly to attendees you would like to connect with.	25	50	100
Appointment Requests Send appointment requests to meet attendees at the show.	10	20	50
Brands Let potential buyers see your brands	150	200	600
Company or Product Logo Show your logo on the event map and eBooth profile.	No	No	Yes

Featured Exhibitor – Your Company Name is displayed at the top of the list of exhibitors - \$750

Banner Advertisement on the Interactive Exhibit / Poster Hall Map (205x60 pixel, random rotation, JPG or GIF), \$750

Company or Product Logo on the Interactive Exhibit / Poster Hall Map (250x120 pixel and 30 KB, GIF, JPG or PNG), \$500

Additional E-Mail Messages to Pre-Registered Attendees, 100 - \$199

Additional Appointments, 50 - \$125

Full-Motion Video - Formats supported include AVI, MOV, WMV, MP4, MPEG, and FLV. The maximum size for the video is 320 x 240 pixels and no larger than 10MB. \$350 each